

## A Milestone in Localizing the Automotive Industry GB Auto Launches the First Locally Assembled Changan CS55+ Featuring Modern Design and Advanced Technologies

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In a strategic move that reflects GB Auto's pioneering vision and ongoing commitment to advancing local manufacturing, the company, as the exclusive distributor of Changan in Egypt, announced the launch of the locally assembled version of the CS55+, marking the first CKD (Completely Knocked Down) model from the Chinese brand to be assembled in the Egyptian market.

This launch marks the beginning of a new chapter for the automotive industry in Egypt, combining global technology with local assembly to deliver a leading SUV that sets new benchmarks in quality, value, and environmental efficiency. The locally assembled CS55+ redefines the compact SUV segment and reshapes the competitive landscape in the Egyptian market. Building on the strong success of its imported predecessor, the model's introduction reflects growing consumer confidence in the Changan brand and reaffirms GB Auto's commitment to advancing local automotive manufacturing. With a focus on delivering world-class quality and precision, GB Auto continues to meet the evolving expectations of Egyptian consumers while enhancing the sector's overall competitiveness.

Commenting on the launch, Mr. Saad Habib, GB Auto Passenger Cars Senior Vice President, said:

"We are proud of our partnership with Changan, which began over four years ago with a shared goal of introducing vehicles that embody the latest in global technology, at competitive prices tailored to the Egyptian market."

He added: "We laid out a clear three-phase plan to build a strong and sustainable presence for the brand. We started by launching four models that established customer trust, followed by introducing more advanced models featuring cutting-edge design and technology. Today, we reach the most significant milestone with the launch of the first locally assembled Changan model in Egypt—CS55 Plus. This step marks the culmination of our journey and reaffirms our commitment to supporting local industry and advancing Egypt's Vision 2030."

For his part, Mr. Amir Saba, Changan Franchise Vice President, said: "The local assembly of the CS55 Plus marks a pivotal milestone in our journey toward localizing the automotive industry in Egypt. We are proud to be the first to introduce a locally assembled model from the Changan brand—an achievement that brings our long-term vision to life: transferring knowledge and technology to the Egyptian market. This accomplishment reflects our unwavering commitment to delivering high-quality vehicles built to global standards, while meeting the expectations of Egyptian consumers and supporting the state's efforts to boost local manufacturing."

The vehicle is available in two trims: **Elite** and **Premium**, catering to different preferences with advanced features that include intelligent driving systems, cutting-edge entertainment options, and high safety standards—enhancing the overall driving experience and setting new benchmarks for luxury and performance in its class.

### Dynamic Design with Smart Proportions

The Changan CS55 Plus strikes a perfect balance between stylish practicality and reliable performance. It comes with well-optimized dimensions: 4,515 mm in length, 1,865 mm in width, and 1,680 mm in height (including the roof rack), with a 2,656 mm wheelbase and a ground clearance of 171 mm. The vehicle offers flexible cargo space ranging from 475 liters to 1,415 liters with the rear seats folded — making it a practical choice for daily commuting and weekend getaways alike.



**Powerful Performance and High Efficiency**

The vehicle is powered by a 1.5L turbocharged engine, delivering 185 HP at 5,500 RPM and 300 Nm of torque between 1,500–4,000 RPM. It is paired with a 7-speed DCT transmission, offering dynamic performance, smooth gear shifts, and impressive fuel efficiency — making it well-suited for both city driving and longer journeys.

**Advanced Safety Features and Modern Technologies**

The Changan CS55 Plus is equipped with a comprehensive suite of advanced safety systems that ensure maximum protection and driving stability. These include the ABS (Antilock Braking System), EBD (Electronic Brake Distribution), and ESP (Electronic Stability Program), in addition to Hill Hold Control (HHC) and Hill Descent Control (HDC), offering control on both inclines and descents.

The vehicle also features an Electronic Parking Brake (EPB) with Auto Hold Function, a rear window defogger, rear fog lamps, rear parking sensors, and a Tire Pressure Monitoring System (TPMS). For enhanced visibility, it comes equipped with a rear-view camera and a right blind area view camera, while a 360° Surround View Monitor, exclusive to the Premium trim, provides a comprehensive view of the vehicle's surroundings for safer maneuvering.

Occupant protection is ensured through driver and passenger airbags, as well as side airbags. The Premium trim adds further safety enhancements, including curtain airbags, outside mirrors heating function, Front Collision Warning (FCW), and Autonomous Emergency Braking (AEB) for cyclists, delivering peace of mind and intelligent protection in various driving conditions.

**Premium Interior Features as Standard**

The cabin of the Changan CS55 Plus is designed with elegance and high-quality finishes. It features a leather steering wheel and leather shift knob, adding a refined touch to the driving experience. The telescopic steering wheel can be adjusted for both tilt and reach, ensuring optimal comfort. The seats are covered in premium leather, with a powered driver seat for customizable positioning, and rear folding seats provide additional cargo space when needed.

Convenience is further enhanced with three USB charging ports and 12V power sockets, catering to various passenger needs. The vehicle also includes automatic air conditioning that ensures balanced cooling throughout the cabin, complemented by rear air vents for enhanced passenger comfort in the back seats.

The Premium trim stands out with an A/C ion generator for improved cabin air quality, a 10-inch LCD digital cluster screen offering modern and detailed driving information, and a Shift-By-Wire (SBW) transmission control system for smoother and more modern gear operation. Meanwhile, the Elite trim includes a 10-inch digital cluster screen that displays essential driving data clearly and efficiently.

**Exterior Features**

The Changan CS55 Plus stands out with its modern exterior design that balances style and practicality. It comes equipped with 19-inch alloy wheels (225/55) that add a dynamic and sporty appearance, along with a T-type spare wheel for emergency use.

For added versatility, the vehicle includes roof racks, making it easier to transport extra luggage or equipment, while the rear spoiler enhances the SUV's sporty character. Additionally, the electrically adjustable and folding outside mirrors offer greater convenience and comfort, especially when maneuvering in tight spaces or during parking.





**Advanced Lighting System**

The Changan CS55 Plus is equipped with an advanced lighting package that enhances visibility, safety, and modern appeal. It features LED headlamps with electrically adjustable height, allowing drivers to adapt the lighting to various driving conditions.

The vehicle also includes LED daytime running lights (DRL) for improved visibility during daytime driving, as well as rear LED taillights and LED turn signal repeaters integrated into the outside mirrors, which contribute to both safety and sleek design. Completing the lighting setup is the LED high-mounted stop lamp (HMSL), which boosts visibility during sudden stops or deceleration, ensuring added safety on the road.

**A Wide Range of Comfort Features**

The Changan CS55 Plus offers a comprehensive array of convenience features designed to enhance driving comfort and everyday ease. It comes equipped with privacy glass for improved sun protection and a Drive Mode Selection system that allows drivers to switch between Eco, Sport, and Normal modes to suit their preferences. The Smart Key system enables seamless keyless entry and engine start/stop, providing a smooth and user-friendly experience.

The Premium trim adds more advanced features, including auto light and rain sensors, which automatically activate the headlights and windshield wipers based on environmental conditions. It also features Adaptive Cruise Control (ACC) that maintains safe following distances, elevating both safety and driving ease.

Additionally, the Elite trim includes a standard sunroof, while the Premium trim enhances the experience with a panoramic sunroof and a wireless cellphone charger for added practicality and comfort.

**Smart Entertainment Systems**

Changan CS55 Plus is equipped with advanced, intelligent entertainment features that meet the needs of both driver and passengers. The Elite trim features a 10.25-inch infotainment screen, while the Premium trim comes with a larger 12.3-inch display, offering a more immersive and responsive viewing experience.

Both trims support Changan Mirror Link/CarPlay, allowing easy access to smartphone apps and content while driving. A multi-function steering wheel provides intuitive control of various vehicle systems, while Bluetooth® connectivity and voice command recognition enhance ease of use and driver safety.

For audio, the Elite trim includes 4 speakers delivering clear sound, whereas the Premium trim is fitted with a 6-speaker Pioneer premium sound system, ensuring a rich and enjoyable in-car entertainment experience.

It is worth noting that this launch is part of a series of well-planned steps undertaken by the Changan brand in the Egyptian market — most notably the introduction of the Uni-V and CS55 Plus models — in a clear affirmation of its commitment to supporting local manufacturing and delivering high-quality vehicles with global standards. This milestone also marks a significant step in GB Auto's journey to strengthen local production and respond to the evolving needs of the Egyptian market with greater flexibility and efficiency.

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**About GB Corp S.A.E.**

GB Corp S.A.E. (GBCO.CA on the Egyptian Exchange) is a leading automotive company in the Middle East & Africa and non-bank financial services provider in Egypt. Across six primary lines of business — Passenger Cars, Motorcycles & Three- Wheelers, Commercial Vehicles & Construction Equipment, Tires, After-Sales, and Iraqi operations — the company's main business activities include assembly, manufacturing, sales and distribution, financing and after-sales services. GB Auto's portfolio of brands includes Hyundai, Mazda, Chery, Changan, Haval, Karry, Bajaj, Marcopolo, Volvo Truck and Volvo Bus, Volvo Construction Equipment, Mitsubishi Fuso, SDLG, Higer, Shacman, Lassa, Yokohama, Double Coin, Goodyear, Thunderer, Verde, Techking, MRF, Sunfull, and MG. GB Auto has operations in Egypt and Iraq. The company's NBFS' segment branded GB Capital offers leasing, factoring, consumer finance, fleet quasi-operational leasing, securitization and SME lending, under the following brands - GB Lease & Factoring, Drive, Forsa, GB Auto Rental, Capital Securitization, Kredit, in addition to investments in affiliates offering micro-finance, nano-finance, BNPL, collection, peer-to-peer transfers, bill payments, mortgage finance and insurance under - MNT-Halan, Bedaya and Kaf. The company is headquartered in Giza, Greater Cairo Area, Egypt. [ir.gb-corporation.com](http://ir.gb-corporation.com)

**Investor Relations Contact Information:****Mansour Kabbani**

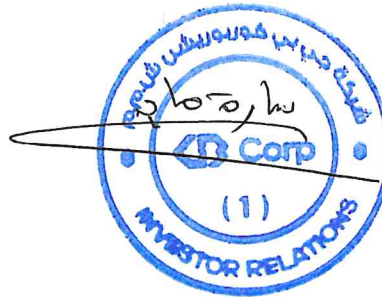
Board of Directors Member

**Mohamed Younis**

Chief Investment Officer

**Sarah Maged**

Investor Relations Communications Manager

**Email:** [ir.gb-corporation.com](mailto:ir.gb-corporation.com)**Direct:** +202 3910 0485**Tel:** +202 3539 1201**Fax:** +202 3539 0139**e-mail:** [ir@gb-corporation.com](mailto:ir@gb-corporation.com)**Forward-Looking Statements**

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